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Skillsoft Named a "Leader" in Enterprise Learning by Three Industry Analyst Firms

Leader positions identify Skillsoft as an innovative, trusted, and customer-centric learning provider

DENVER--(BUSINESS WIRE)-- [Skillsoft](#) (NYSE: SKIL), a leading platform for transformative learning experiences, today announced that it has been named a "Leader" in enterprise learning by three industry analyst firms. Constellation Research, Aragon Research, and Fosway Group have all positioned Skillsoft as a learning category leader highlighting the company's continued efforts toward innovation, depth and breadth of learning offerings, and customer satisfaction.

"Skillsoft continues to differentiate itself as a leading provider of learning solutions, transforming how our customers identify, develop, and utilize skills in the workplace," said Apratim Purakayastha, GM, Enterprise Solutions, Chief Product & Technology Officer, Skillsoft. "We believe our position in these reports is strong validation of the dynamic and interactive learning experiences we continue to bring to market, the expertise of our team, and our ability to help customers gain an edge in the generative AI revolution by reimagining how and what they're teaching their workforce."

Skillsoft has been positioned as a "Leader" in the following three reports:

Aragon Research Globe™ for Corporate Learning

Aragon Research named Skillsoft a "Leader" in [The Aragon Research Globe™ for Corporate Learning, 2024](#) report, noting, "[Skillsoft] continues to focus on helping enterprises with their workforce transformation initiatives. The AI-driven Skillsoft learning platform enables customers to grow, measure, and track skills." Aragon's Globe report evaluates 19 major corporate learning providers and assesses their strengths based on how well their product and product strategy meet market needs along with performance and customer experience.

Fosway Group 9-Grid for Digital Learning

Fosway Group's [9-Grid for Digital Learning](#), which represents analysis of 40+ digital learning providers, positioned Skillsoft as a "Strategic Leader." Strategic Leaders provide a rich suite of capabilities and have the sophistication to meet the needs of complex enterprise-scale customers. The comprehensive nature of Skillsoft's digital learning offerings demonstrate the quality of the solution and its proven ability to deliver innovation, adoption, advocacy, and customer satisfaction. Skillsoft was also positioned as a "Core Leader" in Fosway Group's [9-Grid for Learning Systems](#).

The Constellation ShortList™ for Learning Marketplaces

Organizations included in [The Constellation ShortList™ for Learning Marketplaces](#) deliver disruptive technologies capable of achieving business model transformation that meets the demands of early adopters and fast-follower organizations. Skillsoft was recognized based

on client inquiries, partner conversations, customer references, vendor selection projects, market share, and internal research.

“Leading organizations know how important continuous and dynamic training is in the development and advancement of skills. Selecting the right partner to enable these efforts is critical for the success of any L&D program,” said R “Ray” Wang, Chairman and Founder, Constellation Research. “As learning providers tap into generative AI to deliver new and unique solutions, organizations can trust that our analysts have identified the truly differentiated providers with market-ready solutions that are capable of delivering business transformation.”

Learn more about Skillsoft’s innovative and transformative learning experiences [here](#).

About Skillsoft

Skillsoft (NYSE: SKIL) delivers transformative learning experiences that propel organizations and people to grow together. The Company partners with enterprise organizations and serves a global community of learners to prepare today’s employees for tomorrow’s economy. With Skillsoft, customers gain access to blended, multimodal learning experiences that do more than build skills, they grow a more capable, adaptive, and engaged workforce. Through a portfolio of best-in-class content, a platform that is personalized and connected to customer needs, world-class tech and a broad ecosystem of partners, Skillsoft drives continuous growth and performance for employees and their organizations by overcoming critical skill gaps and unlocking human potential.

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